



# K. S. R. M. COLLEGE OF ENGINEERING

(UGC-AUTONOMOUS)

Kadapa, Andhra Pradesh, India – 516 005

Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu.

An ISO 14001:2004 & 9001:2015 Certified Institution



## 6.2.1 Additional information

### Strategic Plan

The institution has a unique culture of aiming high and accomplishing the same through its continuous pursuit for excellence. The Strategic plans and perspective plans are developed in consultation with various stakeholders of the institution, experts from industry and academics, Principal, Heads of the departments keeping in view the long term perspectives of the institution. These plans are reviewed from time to time to check the practicality and achievements. The following are the important components of the strategic plan:

- To follow effective teaching learning process
- To become one of the best institutions offering technical education to suit the current societal needs.
- Developing and following leadership and participative management
- Establishing a continuous Internal Quality Assurance System
- Providing good governance.
- Ensuring student's development and participation
- Ensuring staff development & welfare
- Put emphasize on Institute – Industry interaction and partnership
- Developing financial management
- Development of entrepreneurship
- Encouraging research and development work
- Increasing Alumni Interaction and participation and Outreach activities
- Engagement in Community Services and Activities

### Perspective Plan

Based on the strategic plans, the institution has a perspective plan of development. This plan is made as per the requirements of the learners and with a view to cater to the needs of the institution and the society at large. Eight Major areas are covered in the plan as mentioned below

1. Academics
2. Students progression
3. Administration
4. Research
5. Infrastructure
6. Industry interface
7. Institutional Excellence



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## 8. Social Responsibility

### Deployment Documents

The plans articulated by the management and principals are communicated to the target groups like faculty, students, staff and other stakeholders through meetings, mails and other forms. The Principal's Handbook serves as guideline at the institutional level to undertake these activities. The organizational procedure manual guides all the above mentioned activities through well defined policies and procedures for each of the activities. Student handbook gives guidelines for students. HOD's Hand book serves the responsibilities and activities of HODs.

### CASE STUDY

#### Industry Institute Interaction Cell:

In order to bridge the gap between the industry and the academic institution, an Industry-Institute Interaction cell was established.

#### Strategic plan/objectives:

- To promote various industrial activities for the faculty members and students like field trips, industrial visits and internships.
- To have a closer linkage and promote research suited to industry needs, and consultancy which creates a sense of ownership among faculty members.
- To enable academics to take a sabbatical in industries; provide internships for students in industries and Research Institute and provide industry preparedness.
- To bring about MOU'S and Agreements with various industrial and research organizations in different fields and sectors to promote various forms of interactions.

#### Activities under Industry-Institute Interaction Cell:

1. Industrial Research & Consultancy
2. Research guidance from industry
3. Short-Term Training Programmes
4. Onsite Educational Programmes
5. Collaborative Educational Programmes
6. Industry-Institute Human Resources Exchange
7. Faculty and student exchange for knowledge sharing.



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8. Training programmes / Short term assignments to the faculty members in industries
  9. Participation of industrial experts in curriculum design.
  10. Student internships and industrial visits.